



Northwest Youth Baseball & Softball
P.O. Box 40174

St. Petersburg, FL 33743

Clubhouse: 727-345-1902

Tax I.D.#: 59-2635424

www.northwestyouthbaseball.org



President: Anton Plaines
Vice President: Charlie Gerdes

Treasurer: Taraka Busch
Secretary: Cathy Noyes Sedwick

December 19, 2009

Dear Sir or Madam,

We would like your consideration on being a sponsor of the Northwest Youth Baseball & Softball program. We have begun preparations for our 2010 spring season and are hopeful your company will support our baseball and softball teams. Founded in 1972, our league serves nearly 700 baseball and softball players, age 3 to 16. We are a non-profit youth athletic league operating completely under a volunteer workforce. Our continued success is dependent upon financial sponsors to assist in providing us the opportunity to produce a quality athletic experience for the children we serve.

Our families come from throughout our community and surrounding cities, proudly representing businesses and organizations like yours. Sponsorship includes advertising your Company Name & Logo on the jerseys of each player & coach on your team(s). Your company will also receive a team plaque, advertising in our league newsletter and advertising on our website. Sponsorship or contribution funds donated to our league are tax deductible and go directly towards the purchase of uniforms, equipment, and supplies for the children and coaches enrolled in our organization. We would welcome you to come by and visit or meet the Board of Directors. We are located at Northwest Park, 5801 22nd Avenue North, St. Petersburg, FL 33710, and we will be holding registrations on various Saturdays and weekdays starting on January 2nd. Our Opening Day is February 27, 2010 and we would welcome you to attend so we can thank you in person for your contribution to our program.

A Sponsorship Agreement is enclosed for your review. Please submit your team sponsor reservations today with a deposit of at least one-half of the sponsorship fee (with the remainder to be paid in March 2010). Sponsorships will be awarded in the order they are received. For questions, contact our league Secretary, Cathy Noyes Sedwick at 727-656-6475 or via e-mail at cathynoyessedwick@verizon.net.

We are grateful for any support you are able to provide and will be happy to discuss payment plans for your convenience. If you are a returning financial sponsor, we sincerely express our gratitude for your generosity and continued support of our program.

Sincerely,

The Northwest Youth Baseball & Softball
Board of Directors